

Privacy Policy

Effective Date: 10/17/2025

Burnout Support Society (“we,” “our,” or “us”) respects your privacy. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website or use our services, in accordance with the Colorado Privacy Act (CPA) and other applicable data protection laws.

1. Information We Collect

We may collect the following categories of information:

A. Personal Information You Provide:

- Name, email address, phone number, billing address
- Account login credentials (if applicable)
- Payment information (processed through third-party payment processors)
- Professional affiliation, job title (when signing up for services or consultations)

B. Automatically Collected Information:

- IP address, browser type, device type
- Referring/exit pages
- Time spent on pages, and site navigation behavior
- Cookies and similar tracking technologies (see Section 6)

C. Information from Transactions or Engagement:

- Purchase history
 - Service requests, survey responses, customer support interactions
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2. How We Use Your Information

We use your data to:

- Provide, operate, and improve our website and services
- Process transactions and send confirmations
- Communicate with you (newsletters, service updates, customer support)
- Customize user experience and improve content relevance
- Comply with legal obligations

We do not sell your personal information.

3. Data Sharing and Disclosure

We may share your information with:

- **Service providers** who help us run our website and services (e.g., email platforms, payment processors)
- **Professional advisors** (e.g., lawyers, accountants) if needed for legal compliance
- **Government authorities** if required by law or subpoena
- Other parties with your explicit consent

We do not share data for third-party marketing.

4. Your Rights Under the Colorado Privacy Act (CPA)

If you reside in Colorado, you have the right to:

- Access the personal data we collect about you
- Correct inaccuracies in your data

- Request deletion of your data
- Opt out of the sale of personal data (we do not sell data)
- Opt out of targeted advertising and profiling (not used)

To exercise these rights, email us at: admin@burnoutsupportsociety.com

5. Data Retention

We retain personal data only for as long as needed to fulfill the purposes described above unless a longer period is required by law.

6. Cookies and Tracking Technologies

We use cookies to understand website behavior and improve user experience. You can control cookies through your browser settings or via our cookie preferences banner (if implemented).

7. Children's Privacy

Our services are not directed to children under 13. We do not knowingly collect data from anyone under 13 years of age.

8. Security

We implement appropriate security measures (including encryption, HTTPS, access controls) to protect your information.

9. Changes to This Policy

We may update this policy periodically. The "Effective Date" at the top reflects the latest revision. Continued use of our site after changes means you accept the revised policy.

10. Contact Us

For questions, requests, or complaints related to this policy, contact:

Email: support@burnoutsupportsociety.com